

[Important] Notification of New Criteria for Publishing Stores on the Taste of Japan Website

With the recent renewal of the Taste of Japan website (<https://tasteofjapan.maff.go.jp/en/>), run by the Ministry of Agriculture, Forestry and Fisheries, it has been decided that only Japanese Food and Ingredient Supporter Stores (*) will be published on the website.

(*) Japanese Food and Ingredient Supporter Stores are overseas restaurants, retailers, and private organizations that actively make use of ingredients produced in Japan, certified as such according to guidelines determined by the Ministry of Agriculture, Forestry and Fisheries.

As such, stores that are not Japanese Food and Ingredient Supporter Stores yet wish to continue to make posts on the Taste of Japan website are recommended to take this opportunity to apply for registration as “Japanese Food and Ingredient Supporter Stores” by January 31. Please use the following form to apply to become a Japanese Food and Ingredient Supporter Store. After the application has been reviewed by the certifying agency, you will be notified of the result.

↓ **Japanese Food and Ingredient Supporter Store application form**

<https://tasteofjapan.maff.go.jp/en/supporter/>

*After applying to become a Japanese Food and Ingredient Supporter Store and receiving certification, you will have to submit a separate application to post on the website.

Please be aware that the information of restaurants and retail stores that have not applied to become supporter stores by January 31 may be deleted automatically.

If you have any questions, please contact the Taste of Japan secretariat (wp.tasteofjapan2018@gmail.com).

Please make sure you have read through the above information.